

# GUILHERME PACHECO PINTO

PRODUCT DESIGNER | AI NATIVE DESIGNER

+351932910863

guipp30@gmail.com

guilhermepacheco.com

Lisbon, Portugal



## PROFILE

Multidisciplinary communication designer experienced in printed and digital media, uniting storytelling and design strategy to create cohesive, impactful visual experiences. Committed to clarity, collaboration, and professional growth.

## EXPERIENCE

### DESIGNER | 2022 - CURENT

*AcordeSoltos Lda. | Lisbon, Portugal (Hybrid)*

Designed printed and digital media, handled communication between marketing and communication, contributed to brainstorming and branding.

### ASSISTANT MANAGER | SUPERVISING STAFF | 2025

*Clarão Festival of Emergent Arts | Sintra, Portugal (On-site)*

Managed bar and customer service teams during the festival, handled on-site problem-solving with guests, and provided key insights for the design and implementation of a simplified POS system.

### GRAPHIC DESIGNER | SOCIAL MEDIA & MARKETING | 2020-2021

*MercadoOrganico.com | São Paulo, Brazil (On-site)*

Produced and refined product imagery and design assets, supporting communication initiatives grounded in marketing fundamentals to improve brand visibility.

### VOLUNTEER | 2021

*MOTELx - Lisbon International Horror Film Festival | Lisbon, Portugal*

Supported festival logistics by managing accreditations, handling reserved tickets, and providing general assistance to guests and staff.

## EDUCATION

### DIGITAL EXPERIENCE DESIGN POST-GRADUATION | 2025-2026

*Faculty Fine Arts School of University of Lisbon | Lisbon, Portugal*

### BACHELOR IN COMMUNICATION DESIGN | 2021-2024

*Faculty Fine Arts School of University of Lisbon | Lisbon, Portugal*

### GRAPHIC PROCESS TECHNICIAN | 2019-2020

*SENAI Theobaldo Di Nigris | São Paulo, Brazil*

## SOFTWARE

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Lightroom

Figma

DaVinci Resolve

VSCode

## SKILLS

Digital asset creation

Typography

Page layout

Photo Editing

UI/UX Principles

Front-end coding

Wireframing

Proactivity

Communication

Organization

Active Listening

Team Collaboration

Problem Solving

## LANGUAGES

Portuguese      Fluent-Native

English            Fluent

Spanish            Beginner

German             Beginner